



## City of Athens, Tennessee Retail and Tourism Committee

<b>COMMITTEE MEMBERS</b>		<b>TERM EXPIRES</b>
Rob Preston	Executive Director Athens Area Chamber of Commerce, Chairperson	09/21/2013
Ellen Kimball	Director of Athens Area Council for the Arts	09/21/2013
Amy Blackburn	Director of McMinn Living Heritage Museum	09/21/2013
Donna Ballew	Supervisor of Mayfield's Visitors Center	09/21/2013
Jim Cucciarre	Chairperson of Downtown Business Association	09/21/2013
Michael Hunter	Business Owner/Business Manager Athens Plaza/Congress Parkway Area	09/21/2013
Neil Mistry	Business Owner/Business Manager at I-75 Exits Area	09/21/2013
Stuart Mason	At Large Member from Athens Business Community	09/21/2013
Tommy Wilson	Representative of Daily Post-Athenian	09/21/2013
Anthony Casteel	Athens Community Development Director	Indefinite

**TERM OF OFFICE:** Three Years  
**NUMBER OF MEMBERS:** 10  
**APPOINTED BY:** Athens City Council  
**MEETS:** To be determined

### **DUTIES AND RESPONSIBILITIES:**

The Retail and Tourism Committee is established for the promotion and recruitment of small businesses and tourism for the City of Athens. The Committee shall be comprised of ten (10) members appointed by the Athens City Council by majority vote. Members shall serve three (3) year terms or until removed by a majority vote of the City Council upon motion to remove one or all of said Committee members.

### **PURPOSE:**

- To study retail and tourism needs
- To recruit retail businesses to Athens
- To coordinate the "Annual Shop Athens First Campaign"
- To coordinate tourism efforts in the Athens area
- To coordinate a community calendar
- To be contact for bus tours and other retail and tourism efforts as developed
- To work with the Tennessee Department of Tourist Development and other such agencies
- Other retail and tourism efforts as developed